

**ECONOMIC DEVELOPMENT COMMISSION
MEETING**

Tuesday, September 23, 2003

4:00 p.m.

Auburn City Hall
1225 Lincoln Way, Room 10

AGENDA

I. Call to Order and Flag Salute

II. Agenda Approval

III. Public Comment

This is the time provided so that persons may speak to the Commission on any item not on this agenda. The Commission cannot act on items not included on this agenda.

IV. Approval of Meeting Minutes—August 26, 2003

V. Fiscal Year 2003-2004 Budget Report

VI. Funding Requests

VII. EDC Business

A. Endurance Capital Marketing Plan

B. Marketing/Promotion Brainstorming

1. Creation of Marketing Tools Package

- a. How do we raise awareness of Auburn in the region?
- b. What message do we want to disseminate?
- c. What resources do we have in order to implement the effort?

Mission Statement: “To enhance the City of Auburn’s business environment and economic base, while preserving and enhancing the social, natural, and financial resources in our community”.

VIII. Economic Development Commission Reports

The purpose of these reports is to provide a forum for the EDC members to bring forth their own ideas to the Commission. No decisions are to be made on these issues. If a Commission member would like formal action on any of these discussed items; it will need to be placed on a future EDC agenda.

IX. Future Agenda Items

X. Adjournment